

Website Privacy Policy

Peninsuladental.org.uk (the Site) is owned by Peninsula Dental Social Enterprise CIC and operated by Peninsula Dental Social Enterprise CIC and Fuel Media & Print Limited, Fuel Affiliate Limited and Fuel Immersive Limited.

Peninsula Dental Social Enterprise CIC is the data controller, and the Data Protection Officer can be contacted at pdse-info@plymouth.ac.uk

We take your privacy and personal data security very seriously. Please read this privacy policy carefully as it contains important information on who we are and how and why we collect, store, use and share your personal data. It also explains your rights in relation to your personal data and how to contact us or supervisory authorities in the event you have a complaint.

Purpose

The purpose of this policy is to inform users of this Site of the following:

- The personal data we will collect,
- The use of the data we collect,
- The rights of Site users, and,
- The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

GDPR

When we collect and use your personal data, we are regulated under the General Data Protection Regulation (GDPR) which applies across the European Union (including in the United Kingdom where it is enshrined in the Data Protection Act 2018) and we are responsible as a 'controller' of that personal data for the purposes of the GDPR. Our use of your personal data is subject to your instructions, the GDPR, other relevant UK and EU legislation and our professional duty of confidentiality.

Consent

By using our Site users agree that they consent to the conditions set out in this Privacy Policy.

Legal Basis for Processing

We collect and process personal data only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal basis to collect and process personal data:

Article 6(1f) states that processing is lawful if, and to the extent that:

processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

In respect of the above, the controller, Peninsula Dental Social Enterprise, has a legitimate interest in processing personal data collected through the website for the purpose of answering questions and queries relating to the services we provide and for the provisional gathering of information for future assessment of suitability to undergo dental treatment provided by undergraduate dental students.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. This personal data is required to enable us to provide our service to you. If you do not provide personal data when we ask for, it may delay or prevent us from providing services.

The following data is collected when you provide it to us:

- Name, address, and telephone number
- Date of Birth, and NHS number
- Email address
- Information relating to the matter in which you are seeking our advice so that your enquiry may be directed to the correct person.

The following data maybe collected automatically when you visit our Site:

- Information about your use of our IT, communication and other systems, and other monitoring information.

Who We Share Your Information With

We will not share your personal data with a third party without obtaining your explicit consent. The personal data we collect is processed by members staff employed by Peninsula Dental Social Enterprise and may also be viewed by our website service provider Fuel Media & Print Limited, Fuel Affiliate Limited and Fuel Immersive Limited under contractual obligation.

How We Store Data

The data collected via the Site will be held on secure servers provided by either Fuel Media & Print Limited, Fuel Affiliate Limited and Fuel Immersive Limited or by the University of Plymouth Technology & Information Services (TIS).

How Long Do We Hold Your Data

We will hold your data for as long as necessary to fulfil the purpose that you have given it us for. In some instances, such as complaints, we will retain your data in line with statutory retention schedules.

How We Keep Your Data Secure

We have appropriate security measures to prevent personal data from being accidentally lost, used or accessed unlawfully. We limit access to your personal data to those who have a genuine business need to access it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality. We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

Your Rights

You have the following rights, which you can exercise free of charge:

Access	The right to be provided with a copy of your personal data
Rectification	The right to require us to correct any mistakes in your personal data
To be forgotten	The right to require us to delete your personal data—in certain situations
Restriction	The right to require us to restrict processing of your personal data—in certain circumstances
Objection	The right to object —in certain other situations to our continued processing of your personal data

How To Contact Us

If you would like to exercise any of the above rights, or you would like further details on any of the information contained in this Privacy Policy, please contact the Data Protection Officer:

Address: Derriford Dental Educational Facility, 20 Research Way, Plymouth Science Park, Derriford, Plymouth, PL6 8BT.

Email: pdse-info@plymouth.ac.uk

How To Complain

We hope that we can resolve any query or concern you may raise about our use of your information, so in the first instance we ask you to contact us with any questions or complaints.

The General Data Protection Regulation also gives you the right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live or where any alleged infringement of data protection laws occurred. The supervisory authority in the UK is the Information Commissioner who may be contacted at <https://ico.org.uk/concerns> or telephone: 0303 123 1113.